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**Crowdfunding Statistical Justification**

**Use your data to determine whether the mean or the median better summarizes the data. Next, determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**

The median therefore summarizes the data more meaningfully because there are outliers in the number of backers which significantly skewed the mean to the right. This can be observed by the box plot that I’ve included on my “Statistical Analysis” worksheet.